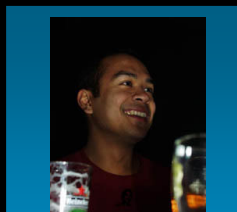




Cisco Collaboration



Robert
Tomohamat
Collaboration
Channel SE

Agenda

- Wat is Collaboration?
- Mobility
- De Unified Workspace
- Cisco's Mobility oplossingen (een aantal)
- Q&A

Collaboration Technologies Concepten

session mgmt
security services
administration
portals
metadata tagging
microblogging
signaling
transrating
transport
auto-discovery
transcoding
security
federation
encryption
social software
semantic processing
workflow
customer care
mobile
desktop
in-room
administration
management services
document management
IP communications
presence/location
video
tagging
mobility
AAA
TelePresence
scheduling and calendaring
o-configuration
se social software
messaging
operations
ch
V
finance
ioning
policy
email
e ng
oring

Cisco Collaboration Portfolio



IP
Communications



Mobile
Applications



Customer
Care



Telepresence



Conferencing



Messaging



Enterprise
Social Software

Wat is mobility?

mo·bi·li·teit *de; v* het zich verplaatsen; beweeglijkheid



- 28% of employees use their **cellular** phone as the primary work phone¹
- 50-80% of mobile calls made within the enterprise are between

employees?

Hoe ziet mobiliteit er vandaag de dag uit?

- 22-40% of mobile calls made within the enterprise are made **next to a desktop phone**³
- On average, **wireless** spend for US companies exceeded the wireline spend in 2006⁴
- Mobility is 25–30% of the IT telephony budget—\$50B in 2005 growing to \$130B in 2008⁵

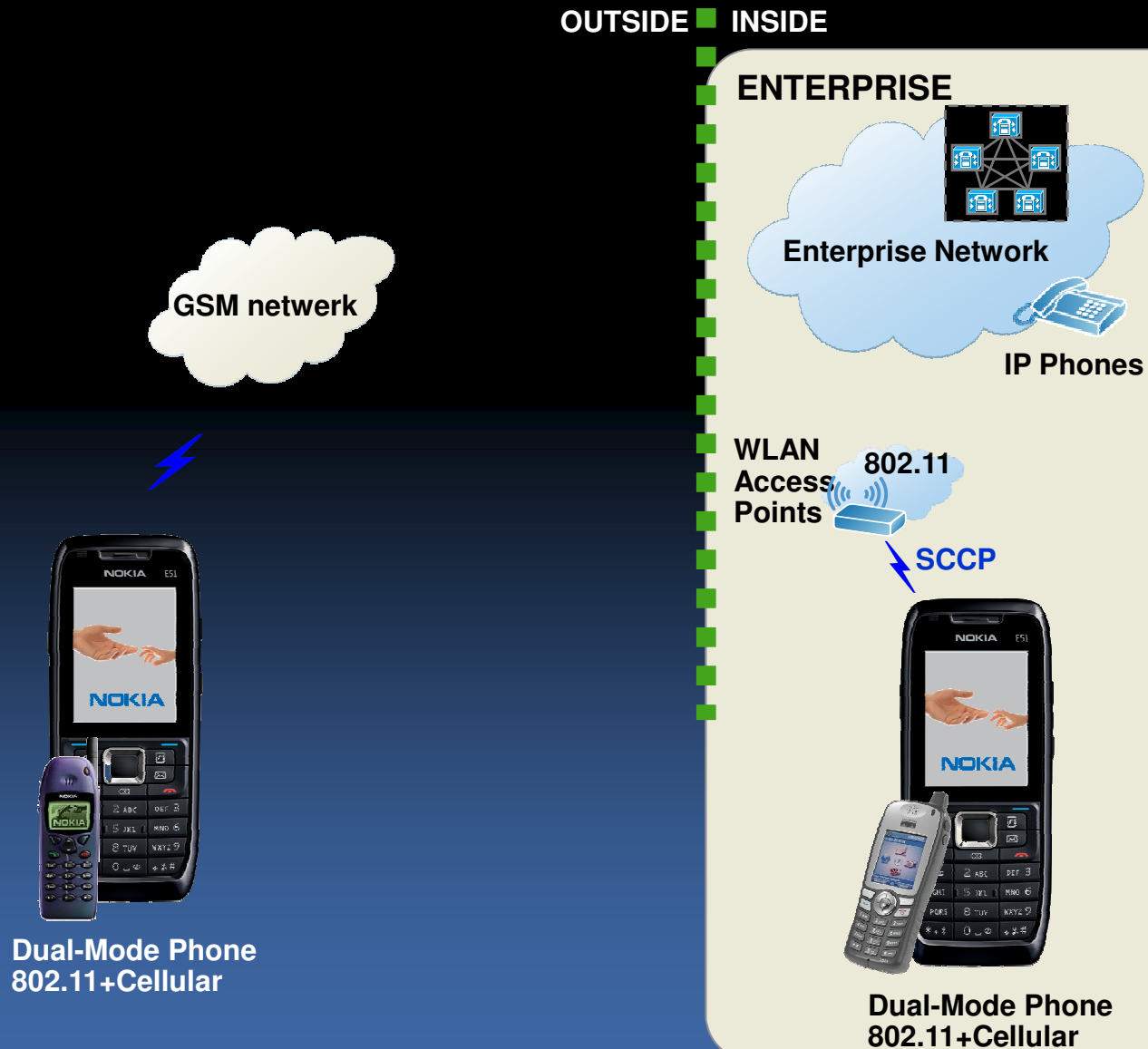
1 IDC, 2 Intel, 3 Ovum/BT, 4 In-stat 5 VisionGain



Nokia Call Connect 2.0



Nokia Call Connect



Nokia Call Connect 2.0

- **Nokia Call Connect 2.0**

VoWLAN en VoIP over 3G

Automatische handover tussen netwerken
(alleen met E72, E75, E52, E55)

Ondersteuning voor XML Applicaties

Werkt samen met Cisco Unified Mobile Communicator

- **Voordelen**

Kostenbesparing via VoWLAN

Toegenomen productiviteit



De nieuwe werkplek



Uitgangspunten voor de werkplek



Gevirtualiseerd

Anytime, Anywhere, any Device



Veilig

Identity Protection, Virussen, etc.



Simpel

Gebruiksgemak



Open Integratiemogelijkheden

A day in the life of...





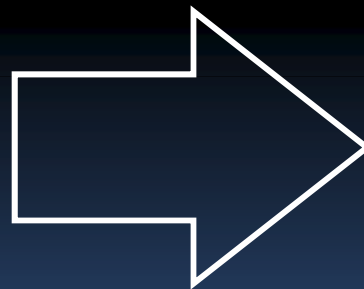
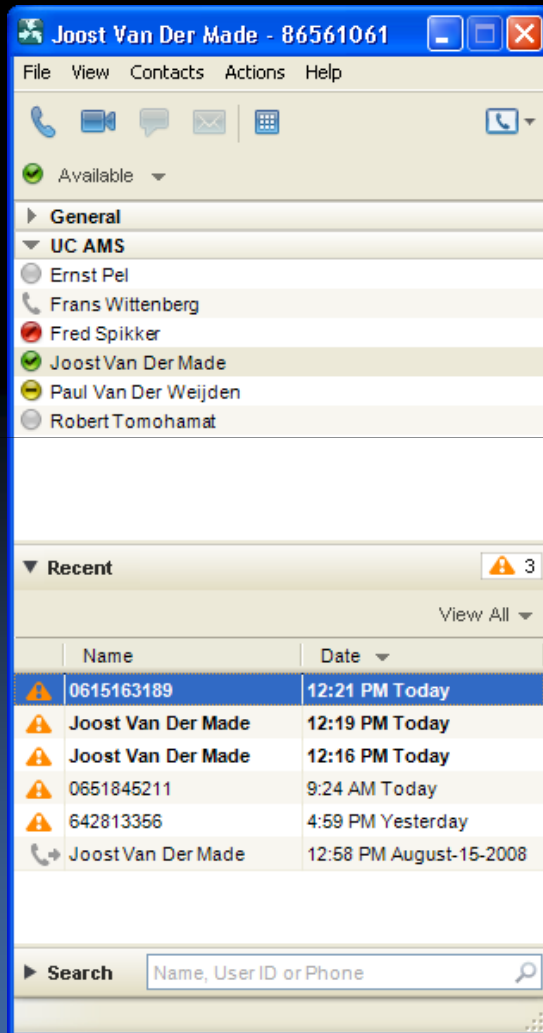
Unified Personal Communicator



Cisco Unified Mobile Communicator



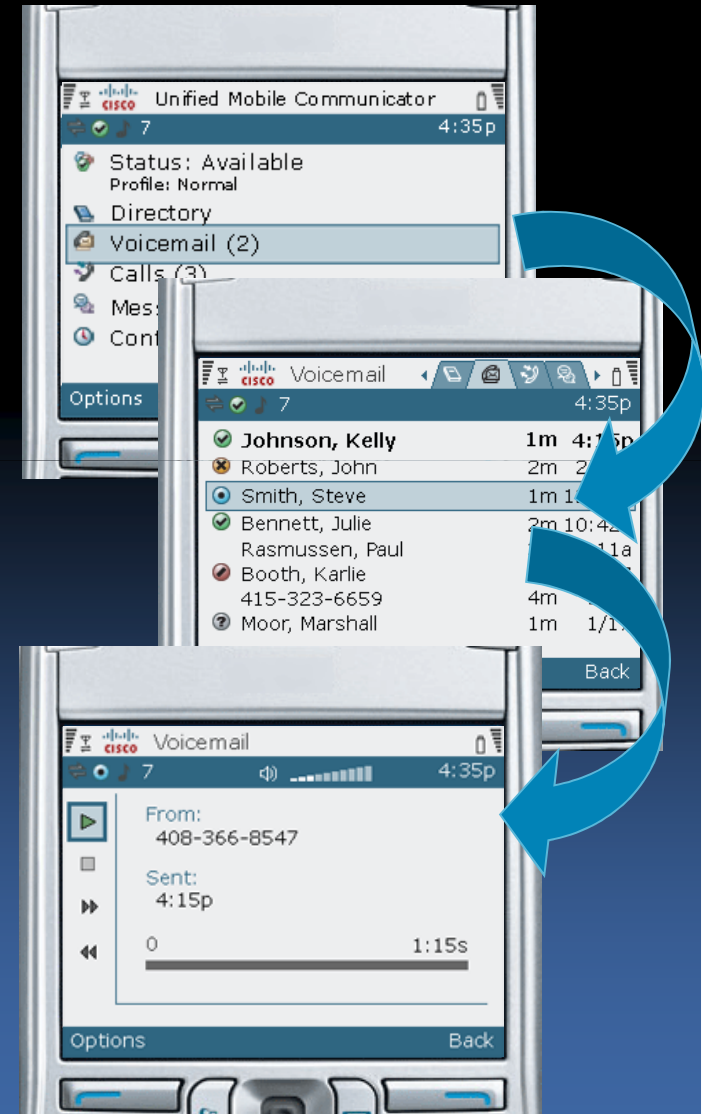
Mobiele versie van Personal Communicator



Bedrijfsvoicemail op je smartphone



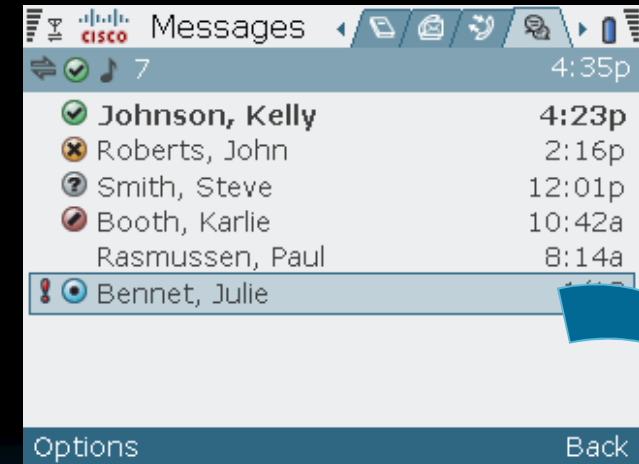
- Visual voicemail
- Namenherkenning
- Presence status
- Keuze in volgorde van afluisteren
- Volledig geïntegreerd met bedrijfsvoicemail en bv voicemaillampje



Secure Text Messaging

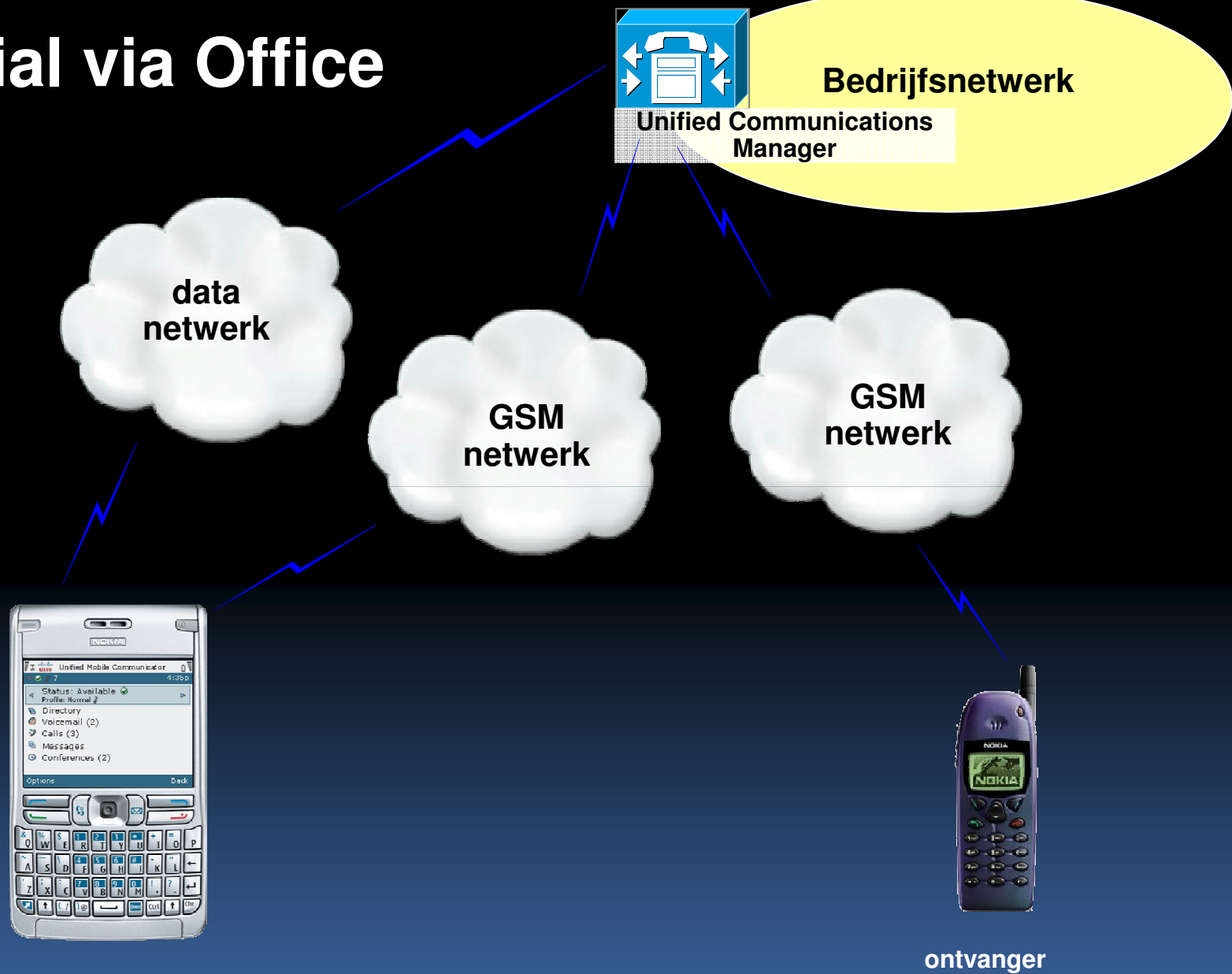


- Veilig en gegarandeerd (vs SMS)
- Datakanaal





Dial via Office





Ook dit heeft met
mobility te
maken...



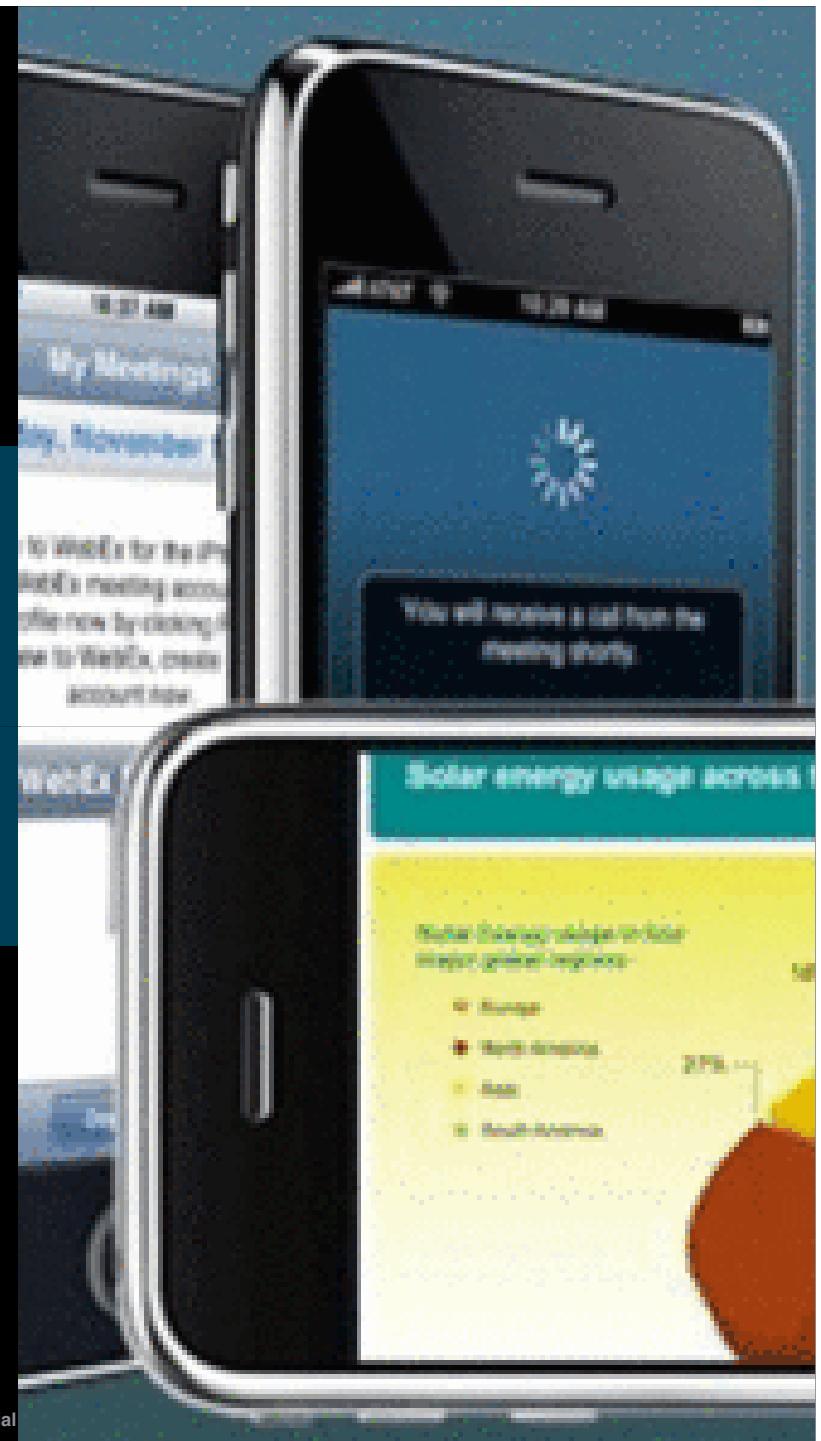
- Audio-, web- en videoconferencing

WebEx Meeting Center

- Delen van documenten, applicaties en je hele desktop
- Multipoint video
- Geïntegreerde VoIP
- Active Talker
- On-demand record, edit en playback
- Chat, polls, notes, annotation tools



Cisco WebEx Meeting Center voor iPhone v1.3



Cisco WebEx Meeting Center for iPhone v 1.3

Available
Now

Toegang tot WebEx Meetings op je iPhone

- **WebEx Meeting Center voor iPhone v1.3:**

Meeting handoff: verplaats een WebEx web meeting van de iPhone naar een PC 'with a flick of a wrist'

Audio handoff van iPhone naar een IP phone

- **Voordelen**

Anywhere, anytime samenwerking, zelfs op je iPhone



